

S U M M E R 2 0 1 2

MedJelly

New App for Barcelona beaches

Do you want to have a pleasant day at the beach?

Know about the weather conditions, air temperature and UV radiation index, the sea conditions, water temperature, swell and currents, and get inform about jellyfish presence in the beach you are planning to visit.

With this app you may obtain daily up-to-date information of the assigned beaches.

Besides, you may collaborate and expand this information through comments, which will be validated and answered by expert scientists in jellyfish and by personnel of the Rescue Services of each beach, in a daily basis and in real time.



Available on the
App Store

Get the most out of your vacations this summer 2012 and enjoy the beach without a moment's worry

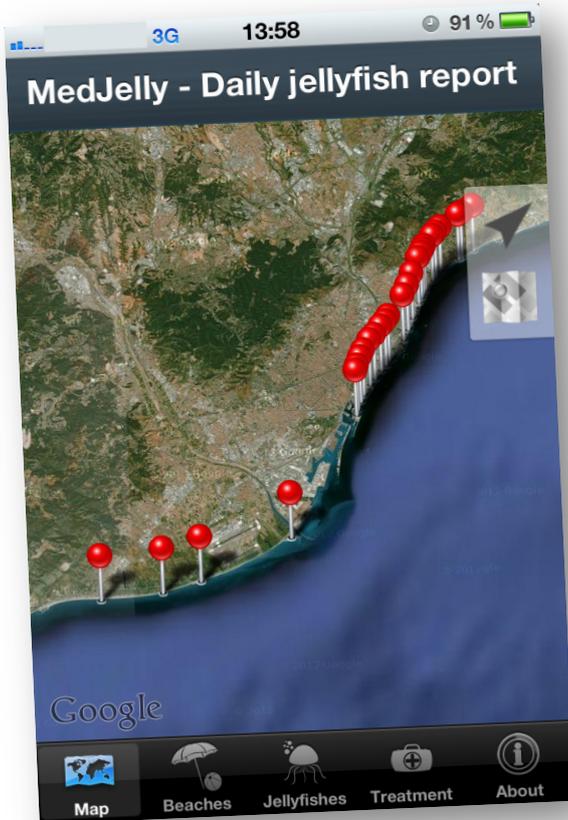


MedJelly is the application developed and maintained by The Mediterranean Science Commission-CIESM (www.ciesm.org) and the Institute of Marine Science (ICM) of the Consejo Superior de Investigaciones Científicas-CSIC (www.csic.es), in collaboration with the municipalities of the Metropolitan Area of Barcelona and the Rescue Services: Red Cross and Pro-Activa.



MedJelly App

The App is free and available for iPhone



This application has been designed to provide the citizens a useful tool and a broad approach to a relevant, emergent, and every day more worrying topic, the jellyfish proliferations in the beaches. It's main objective is to give clear and accurate data about jellyfish: which types of species exist, which species I can find in the beach, what to do if I get sting by a jellyfish, among other questions.

The development of this app is aiming to implement throughout an innovative and avant-garde system, a more direct communication among citizens and the scientific world, allowing the society to obtain genuine information, by an efficient and rapid method, and at the same time, encouraging citizen participation in an original way.

Through this application you will get daily up-to-date data of your favourite beach in the Metropolitan Area of Barcelona: Waves and current conditions of the sea through the flags colour, Weather conditions through the air and water temperature, wind and UV radiation index, and outstanding data about the presence or absence of jellyfish in the beach, thus you may plan your visit to the beach in advance and choose the best option from home.

Moreover, a Frequently Asked Questions section is included, where you may find answers to the most usual questions related to jellyfish, like "What should I do if I get stung by a jellyfish?".





The most outstanding about the MedJelly App is that you may obtain the daily state of presence or absence of jellyfish in the beaches, according to the information given and assessed by experts. With this app you will know about the type of jellyfish that is present, as well as the risk level that represents to the bathers (because not all jellyfish are a risk to humans) therefore, its presence in the beach not always represent a problem. Moreover, in the app you'll find a special section about the different types of jellyfish that exist in the region and details about its characteristics, that will allow you to recognize them in case you see them and know how to act and react if you find yourself in front of one.



Users may value each beach with 1 to 5 stars, and may include comments that will be later certified by scientists experts on jellyfish and by personnel of the Rescue Services of each beach, in a daily basis and at real time, being these very useful to future users of the beach.



All these information will be available in the iPhone app and in the web page: www.medjelly.com

This is a pilot test and thus your opinion is essential to continue this project and future implementation in other beaches.